REMARKS

Reconsideration and allowance of the subject application are respectfully solicited.

Claims 1 and 3 through 18 are pending, with Claims 1 and 12 being independent.

Claims 1 and 12 have been amended. Claims 13 through 18 have been added.

Applicants wish to thank the Examiner for the courtesies extended in granting and conducting on December 22, 2008, a personal interview with Applicants' representative. At the interview, Applicants' representative and the Examiner discussed the outstanding rejections under 35 U.S.C. §§ 102 and 103 over U.S. Patent No. 5,287,181 (Holman), taken alone or in view of U.S. Patent No. 5,504,519 (Remillard), which are respectfully traversed, as well as proposed amendments to the claims (to recite selecting one of the plurality of sub print-contents in accordance with the information, in combination with features (a)-(e) as discussed at the interview). Applicants gratefully understand that the Examiner is in tentative agreement that the proposed amendments overcome the rejections, and the claims have been so amended.

The dependent claims are also submitted to be patentable because they set forth additional aspects of the present invention and are dependent from independent claims discussed above. Therefore, separate and individual consideration of each dependent claim is respectfully requested.

Applicants submit that this application is in condition for allowance, and a Notice of Allowance is respectfully requested.

Applicants' undersigned attorney may be reached in our Washington, D.C. office by telephone at (202) 530-1010. All correspondence should continue to be directed to our address listed below.

Respectfully submitted,

/Daniel S. Glueck/
Daniel S. Glueck
Attorney for Applicants
Registration No. 37,838

FITZPATRICK, CELLA, HARPER & SCINTO 30 Rockefeller Plaza
New York, New York 10112-3800
Facsimile: (212) 218-2200
DSG/jjr

FCHS_WS 2694449v1